Market Analysis of Topical Salve Competition

January 16, 2023

	Company	price per mg of CBD	Test Results	Current	CBD Plus	Essential Oils Combined to Maximize Absorption	Real Plant Used	3rd Party Review Site	Notes	beeswax or carnauba	calendula	chamomile	coconut oil	hemp or hemp oil	jojoba oil	lavender	olive oil	pepper-mint oil	tea tree oil	vegetable oil	vitamin E oil	eucalyptus oil	aloe vera, grape seed & avacado oils	shea butter & arnica oil	coconut butter and choice of arnica or camphor	alcohol, arnica extract, aloe leaf juice, black pepper oil, proprietary eob	alternate essential oils: lavender, rose and sandalwood	white willow bark, white camphor, juniper berry oil, blue tansy, helichrysum, wintergreen oil, cajeput oil, & menthol crystals
0	sisters of the valley	$0.168	yes	yes	yes	yes	yes	yes	batches made by moon cycle, lab tested by moon cycle	beeswax	x		x	plant		x	x				x	alt					
2	papa & barkley	$0.133	yes	no	no	no	yes	no	hemp relief balm: : last testing done August 2021	beeswax			x	plant		eob		x	eob		x	eob						
1	sun god medicinals	$0.125	no	n/a	no	yes	no	no	hemp aja salve	beeswax	x	x	x	hemp oil	x	x	x				x							
12	happy hemp	$0.111	no	n/a	no	n/a	yes	no	gives baking recipes for coconut oil & hemp				x	plant														
4	cornbread hemp	$0.110	yes	no	no	no	no	no	test results from april 2022	carnauba			x	hemp oil				x				x		2				
5	joyorganics	$0.110	no	n/a	no	no	no	no	no potency tests to back up 500 mg (of what) label	beeswax				hemp oil		x				x		x						
3	hemponix (CBG only)	$0.100	no	n/a	no	no	yes	no	skin hydrator, advertise 500 mg of CBG					plant	x								3					
13	canna essentia	$0.090	no	n/a	no	no	no	no	500 mg on label only / no test results / no details of other compounds	beeswax			x	hemp oil		x						x						
8	wellcare botanicals	$0.070	yes	no	no	no	no	no	hemp extract pain relief cream	emul sifying			x													5		
6	gogreen hemp	$0.065	yes	maybe	no	no	no	no	oct 2022 test results / 0% THC means CBD isolate is being used	beeswax			x	cbd isolate		x						x						
10	plain jane	$0.050	no	n/a	no	no	unknown	no	potency only revealed on image of tin of salve / no ingredients listed																			
9	rocky river hemp	$0.049	no	n/a	no	no	unknown	no	also have a tattoo recovery salve; only essential oil ingredients revealed									x	x			x					alt 3	
7	silver star hemp	$0.020	yes	no	no	no	yes	no	tests dated august 2021	beeswax			x	plant											2			
11	canna river	$0.014	yes	no	no	maybe	no	no	last tested March 2022	beeswax				cbd isolate														8

all have lotions, but no salve:
or bundled only with other
products for some fancy
sports collection (Re-Play Total Body Recovry) 0.538461538
where it takes a rocket scientist
to find ou what you are buying.
or have no common ingredients to ours whatsoever

1 cbd lion
2 melee dose diamonds
3 Re-Play Total Body Recovery
4 mellow fellow
5 edankest
6 *myhempnow.com*
7 shopbeam.com
8 mysoulhealth.com
9 thehemplion.com
10 medterrahemp.org
11 nature's beneficials
12 the hemp factory outlet

	Company	price per mg of CBD	Are their test results posted with the product information?	Are the test results current?	Does the formula contain raw cannabis compounds?	Are the essential oils aiding absorption?	Is real plant used?	Is a 3rd party review service used?
0	sisters of the valley	$0.168						
1	papa & barkley	$0.133		NO	NO	NO		NO
2	sun god medicinals	$0.125	NO	no test results	NO		NO	NO
3	happy hemp	$0.111	NO	no test results	NO	unknown		NO
4	cornbread hemp	$0.110		NO	NO	NO	NO	NO
5	joyorganics	$0.110	NO	no test results	NO	NO	NO	NO
6	hemponix (CBG only)	$0.100	NO	no test results	NO	NO		NO
7	canna essentia	$0.090	NO	no test results	NO	NO	NO	NO
8	wellcare botanicals	$0.070		NO	NO	NO	NO	NO
9	gogreen hemp	$0.065		~90 days	NO	NO	NO	NO
10	plain jane	$0.050	NO	no test results	NO	NO	unknown	NO
11	rocky river hemp	$0.049	NO	no test results	NO	NO	unknown	NO
12	silver star hemp	$0.020		NO	NO	NO		NO
13	canna river	$0.014		NO	NO	maybe	NO	NO